

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG27/12 15.28  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE AUG27/12 15.28

DATE AUG27/12 15.28

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CON CM

[illegible]

PROGRAM : HOT TOPIC  
ORD COM1: HOT TOPICS RUNS 1205A-1235A DUE TO COLLEGE FBALL  
THIS IS A MAKE-GOOD FOR SEPI ON LINE-17 FOR 1 SPOT/WK

REP HEADLINE# 6297270      TRF# 328899      REP: TEL# 703 528 7800      FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!      AUG27/12 15.28  
ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#17      MISSED: SAT/1130P-1200M      SEP1      30S      \$450.00      (AUG27/12)  
OFFER: SAT/1205A-1235A      SEP1      30S      \$450.00      PLS ADVISE.  
CMT: HOT TOPICS RUNS 1205A-1235A DUE TO COLLEGE FBALL  
SEP/12      33650.00      CONTRACT TOTAL      33650.00  
TOTAL SPOTS      23

MARKET TOTALS \$96,142      WFTV 35%      WKMG 22%      WESH 25%      WOFL 12%      WKCF 1%      WRBW 0%      CABL 0%  
WOPX 0%      WRDQ 5%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE